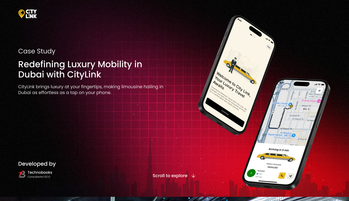
Case Study

Redefining Luxury Mobility in Dubai with CityLink

CityLink brings luxury at your fingertips, making limousine hailing in Dubai as effortless as a tap on your phone.

Developed by
Technobooks

Scroll to explore



Problem Statement

CityLink set out to revolutionize limousine-hailing in Dubai with a premium mobile app focused on user convenience and luxury. Lacking features for on-demand bookings, they required real-time ride tracking, driver updates, and flexible payment options. By streamlining user and driver flows, CityLink positioned itself as the go-to platform for luxury mobility in Dubai.

Services Provided

For CityLink, we delivered UI/UX design, wireframing, prototyping, and app development to create a seamless luxury limousine-hailing experience. Starting with wireframes, we mapped user flows and ensured intuitive navigation. Prototypes refined the design, while our robust development brought the app to life, aligning perfectly with CityLink's vision for Dubai's premium market.

- UI Design
- Content Creation
- Testing
- Website Development
- Backend Development
- Socket Developments
- AI & Automation Solutio
- Email Marketing
- Application Development
- User Experience Design
- Generative AI Solutio
- CRM Development
- ERP Development
- Wi
- Wireframing
- Customized Software Solutions
- Landing Page Design
- Deployment
- Wiref
- Digital Marketing
- Prototyping
- Search En

End-to-End Custom Solutions for Your Business

We developed a fully tailored, three-facing system for CityLink, including a customer app, driver app, and admin panel, all designed to seamlessly integrate and elevate their business operations.

Admin Panel

Built a powerful admin panel to oversee operations, manage users and rides, and generate insightful analytics for CityLink.

Customer App

Crafted an intuitive app for CityLink users to book rides, track drivers in real time, and make secure payments effortlessly.

Driver App Icon

Designed a streamlined app for drivers to efficiently manage ride requests, navigate routes, and deliver premium service.

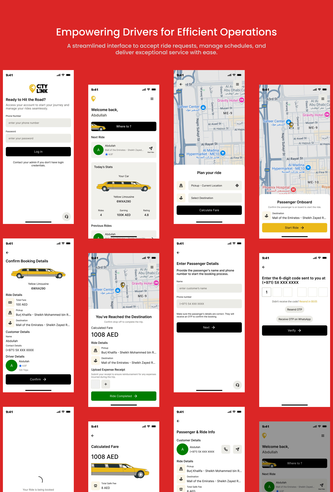
Tech Stack

Leveraging cutting-edge technologies to build scalable, efficient, and high-performance solutions. Our stack ensures reliability, seamless integration, and future-ready capabilities for every project.

- React Native
- Next Js
- Tailwind Css
- Mongo DB
- Google Maps

Effortless Ride Booking for Every Customer

Designed for simplicity and convenience, enabling users to book rides, track drivers, and make payments seamlessly.



Empowering Drivers for Efficient Operations

A streamlined interface to accept ride requests, manage schedules, and deliver exceptional service with ease.

With TBC Gulf, Drive Innovation, Efficiency, and Growth

Boost your business potential – transform operations with tailored IT and financial solutions effortlessly.

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